

CASE STUDY

How Data Governance Support helped a large media organisation keep their initiative on track

Many people are put off implementing data governance because they think you need to have a team of consultants to help you. That's not the case. You can design and implement your own Data Governance Framework in-house and develop the skills and knowledge you need to make sense of your data.

This is vital because data governance is not a one-off project. Nor is it something you can implement quickly. Investing in your team's knowledge will pay dividends as you reap the rewards of quality data, and your organisation evolves.



I spoke to one of my clients, a large media organisation, about their experience of working through their data governance initiative with my support.

They said: "Data governance can be implemented in a tonne of ways. It's not one size fits all. The processes that roll out are roughly the same but how you roll them out, what's in them, and how you communicate it is all very different.

"It's really good having someone, like Nicola, who has worked in lots of different industries and seen it done lots of different ways, who can come in and look at your organisation and say, what do you need? What do you want? What are your pain points? What do you need to start with?

"We used Nicola on a consultative basis. We were doing the work and Nicola was there as check back and guidance to ensure we were going in the right direction. She came in as a bit of a challenger or critical friend."

Having external support meant the Data Governance Manager was more comfortable asking for help.

They said: "You can say, 'this is really confusing, I don't know what I'm getting wrong' or 'this isn't working, can you tell me what to do?' Having that person there who was separate but with you as a coach really makes a massive difference.

"I would recommend Nicola. She's really easy to work with, she's got such a lovely personality and is really positive in her outlook. She listens very well, and she takes on board other people's opinions and ways of doing things and supports you in those conversations.

"There are fundamental steps that you need to do within a data governance role in any organisation to get it going and what Nicola does is ground you to that and ensure that you do the fundamentals first."

If you would like support to implement your Data Governance Framework, get in touch with me

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THE DATA GOVERNANCE COACH